



10 Year Celebration!

Hello Friends,

Holy Smokes..time flies. In 2007, I started Take 5. It's hard to believe this is our 10th year! I remember how excited and nervous I was when I got my first set of business cards...Will this work? Is there a market for my product? Fast forward ten years. Last year was our best year ever! We were lucky enough to be featured in both the La Crosse Tribune and Coulee Region Women's magazine. I can not tell you how grateful I am for the support from both my customers and the community. Thank you! - Linda O'Connell

DVDs or Digital?

Frequently I have been asked about the difference between having home movies converted to DVD vs Digital files. There are benefits and drawbacks to both.

DVDs

Good:

- ◆ Finalized and can't be erased
- ◆ Clearly marked in a case so they won't be easily lost
- ◆ Easy for less computer savvy consumers to use
- ◆ Quality on a DVD is slightly better than digital
- ◆ DVD can be used on both a DVD player and a computer that has a DVD slot.

Bad:

- ◆ Harder to share and copy than digital.
- ◆ Less computers have DVD slots now.

DIGITAL FILES (usually MP4 files)

Good:

- ◆ Easy to share from one computer to another.
- ◆ Can be stored in the cloud. (But be careful about "free" storage offers..usually it only covers about one hour of video)
- ◆ Can be played on some smart TVs.
- ◆ Usually younger people are more in tuned to digital files.

Bad:

- ◆ Quality isn't as good as a DVD.
- ◆ Flash drives can easily be erased. I always worry when I hand someone a flash drive that their kid will need one for school, find it and erase everything on it!

Although the majority of Take 5 customers still prefer to receive their photos and videos on a DVD, (85%) I am noticing an increasing number of people who are requesting Digital files in lieu of a DVD. Not sure what to do? We can do both! Get the best of both worlds. And if you have DVDs I have done for you previously, I can convert those too.

Follow us on Facebook

Do you read online reviews? We do, and so do other customers. That's why we'd love it if you take a few moments to review your experience with Take 5. We are listed on Yelp, Google & Facebook. Speaking of Facebook, please like our page if you wish. Stay up to date with us. I promise I don't post inundate with posts!

Photo Scanning

Did you know that Take 5 now offers Bulk Photo Scanning services? We can take a box (or two or three) of photos and scan them into digital format. No more worries about dividing up pictures among siblings or what to do with the boxes. We can even make a disk for each family member.

PRICE INCREASE BUT..

Now the bad news. I have not had a price increase in years. In fact, a lot of my prices haven't changed since 2007! Effective immediately prices will be going up on most products.

HOWEVER, since you are a current customer, if you get your order in before Feb 28th, I will honor 2016 prices. Please mention this ad when ordering. The prices listed on our website have been updated to reflect the new prices.

What's Old is What's New

In Jan, Kodak announced they are bringing back Kodak Ektachrome 100. Yes, this is movie film. Super 8 film. So if you still have your old Super 8 camera laying around, this is your chance to bring them out again and start shooting! Then again, you'll need to get it developed, get the projector working, pull out the screen...

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